



The Electric Lemon

**Fresh
Handmade
Solar
Drinks**

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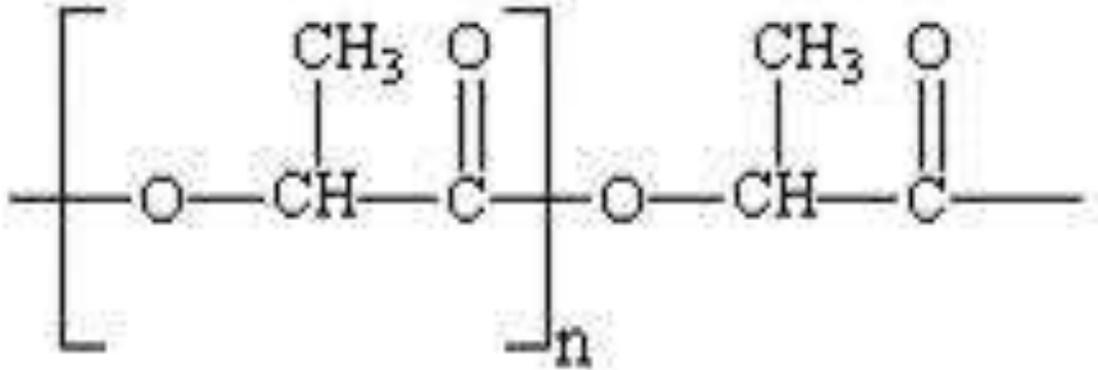
The Electric Lemon is a new concept in mobile refreshment. We harness the power of the sun to turn simple, fresh ingredients into great chilled drinks on the move.

- 180 watts of state-of-the-art solar power.
- Totally unique carts, built in-house.
- We only use fresh, organic lemon juice.
- All our ingredients are hand-prepared.
- Each serving is individually mixed, right there.
- Only 100% biodegradable serving containers.



We insist on fresh, organic and seasonal fruit. All the lemons we use are brought in by sea. They're then juiced and cannelled by ourselves to squeeze out every last drop of flavour before the stripped skins are composted in our back garden. It's hard work but freshly pressed lemon juice beats the bottled stuff any day!

All the cordial we make is bottled and kept chilled until it's used, a maximum of 5 days later. That way we can guarantee our customers the best, freshest lemonade ever.



Our serving vessels are all made from an exciting new material called polylactic acid, or PLA. It sounds frightening but in fact it's made from natural starch, extracted from renewable resources like corn and sugar cane. Completely flavourless, it dissolves away to nothing in the outside world in as little as 4 months. And it's not just the cups – the lids and straws we use are also made from PLA. And we're constantly on the lookout for other ways in which we can reduce our impact on the planet.



If you like what The Electric Lemon does, and you think your venue will benefit from the unique input we bring, then I'm very keen to hear from you. Our carts are lightweight and 100% portable so we're interested in booking not only pitches but also "beats" as mutually agreed. We actively seek out unorthodox trading arrangements, since we have the mobility to move and work where our competitors cannot. To that end we're more than happy to offer a commission based on our final sales in lieu of a fixed rent.

If you have any further enquiries or would like one of our carts at your venue then please get in touch; my full contact details can be found on the front page.

Many thanks;
Henry Simmonds

Partner



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